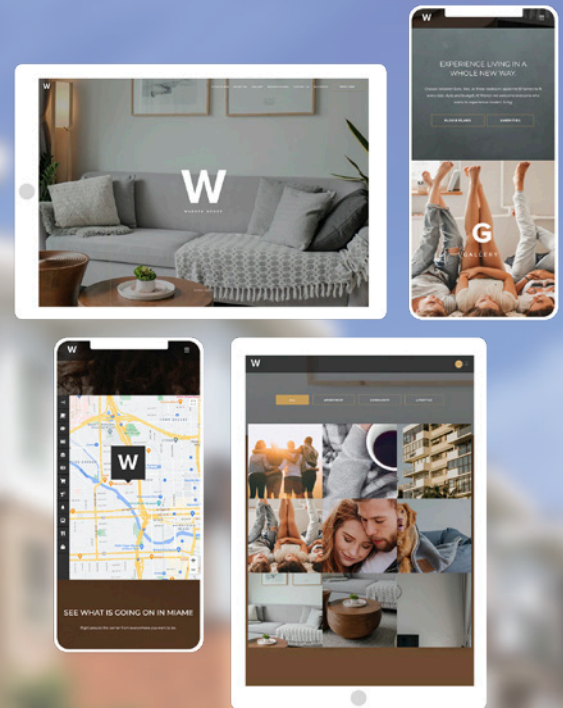


Websites

The better way to design, build, and manage websites!

More than ever, your business depends on your properties having an online presence that is as modern, attractive and informative to prospective residents as your physical properties. Typical property management systems offer inflexible, “me too” templates. Agency-designed sites give you a great look but without the flexibility you need to react quickly to market changes. ResMan offers the best of both worlds—modern, differentiated, high-conversion websites AND the editing capabilities your team needs to effortlessly manage your properties and your brand.



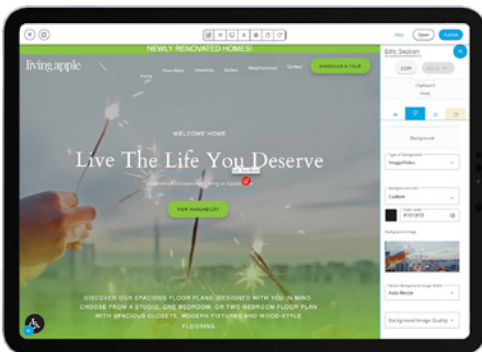
ResMan’s website solution draws on years of multifamily web design, SEO and marketing experience to deliver custom, yet templated websites that are easy for marketers to manage and that seamlessly integrate with standard property management systems. Websites include:



High-Converting Website Designs that are highly visual and interactive, creating connections and driving engagement with prospective residents in ways not possible with standard websites

Interactive Sitemaps & Floor Plans allow prospective residents to explore available units in context. Where is the unit located? What does it overlook? What are the layout and features of each specific unit?

Neighborhood Explorer allows prospective residents to virtually visit the neighborhood surrounding the property. What’s the landscape like? Are there parks? Shops? Restaurants?



Flexible Content Editor provides marketers with an intuitive visual website editing tool that let’s them make almost any type of content change in seconds – without creating a support ticket or taking an HTML class!

